

# Report on SHOWCASE MODEUROP Spring Summer 2014 season



18 October 2012, CSIR-CLRI Shoe Design & Development Centre, Chennai

In preparation for the forthcoming **MODEUROP** Roundtable & Colour Club Meeting for the Spring Summer 2014 season, 20 Tanneries & Chemical Companies had readied **485 leather/ colour** proposals for the Spring Summer **2014** season.

The 485 leather/ colour proposals were presented by:

Al Furqan International	Forward Group	Colourtex India Limited
ATH Leder Fabrik	Good Leather Company	RR Leathers Limited
BASF India Limited	M A Khizar Hussain & Sons	Shafeeq Shameel & Co
Aqsa International	Mathi Leathers (Pvt) Limited	SURA/ Supreme Overseas
C Kalyanam & Co	Shoeberry	Tata International Limited
DRISH Shoes Limited	PA Footwear	Samaara Leathers
Naser Tanning Company	Pakkar Leathers	

#### Preparation for SHOWCASE: MODEUROP Spring Summer 2014



The leather/ colour proposals presented by the 20 Tanneries and Chemical Companies based on the colour tendencies discussed by CSIR-CLRI on 24<sup>th</sup> August 2012 were readied and prepared by Team CSIR-CLRI for the SHOWCASE.



## LINEAPELLE Trends for Autumn Winter 13/ 14 season by Ms Marga Indra Heide, MODEUROP Fashion Pool, Germany



Members of the MODEUROP Fashion Pool and select invitees met on Wednesday, 10th October 2012 at 11:00 a.m. at the Service Center Block B of the Bologna Fiere, Bologna to discuss the Colour and Material Trends Autumn/Winter 13/14 and for a first view of Colours for Spring/Summer 2014.

### Colours with depth + leather with gloss

Following the frenzy of colours in the summer collections, people were very excited to see what colours would come next. They were not disappointed. Although there was a much darker and more mysterious trend, exciting material developments with shimmering surfaces were added. The trend towards gloss and glitter, glamour and opulence was omnipresent, maybe also to deflect attention away from the major economic problems in southern Europe.





### **Leather Trends**

The general trend is towards soft, lightweight leathers. Natural grain patterns remain important. There is a gleam and gloss, and this is the case everywhere, even in the more sporty sector! But it is not high gloss and certainly not a mirror gloss; it is much more subtle, often with only a hint of gloss. There are of course more striking features such as metallics, laminates and 'sparkling' Lurex-style effects as well as lots of lacquered finishes. But even these are mostly slightly 'broken' or 'crashed' or slightly 'crispy'.

Imaginative: the new kinds of gloss levels in the leather sector can also be produced or specially emphasised through special effects, e.g. through laser cuts or embossments. What are typical in particular are iridescent effects and gleaming crests or surfaces which look like they are sprinkled with gold or silver dust. Then there are also lace looks as well as ornamental patterns, quilting, embroidery and embossing which are reminiscent of luxurious tapestries and brocades. This certainly includes velvet! Coloured fur or hide also fits in well here.

Anybody looking to boost this leather gloss look still further will find that the accessory suppliers are offering a vast selection of gold or silver rivets in all shapes and sizes. However, many people are sceptical about how long the rivet trend can still last.



One theme *without any gloss* is camouflage. Either in the original khaki shades or else unusually in new colour combinations. The transition to animal prints is almost fluid. Whether you are looking for lion or zebra, crocodile or snake, they surface time and time again.

## Colours

A real drama! What is meant here is the MODEUROP colour theme 'Drama' with its deep black alternatives. These dark yet very dramatic shades of colour dominate the new collections both for leather and for fabrics and high-tech finishes.



In particular the refined red, claret (Oxblood) and violet shades (Velvet) are represented everywhere, but also the new green variants such as emerald and topaz or deep forest green are frequently seen. Incidentally, black does of course still remain the undisputed number 1. The lighter nebulous colours from the 'Shadow' range with a high fraction of grey in them can also be seen in many places. The mauve shade can be discovered in many collections too. It is considered to be a good combination with the shades of grey or violet.

The warm colours from the MODEUROP colour group 'History' form the basis of many collections. They are regarded as belonging to the very esteemed classics such as the dark blue (Uniform), the sporty green (Hunter), with interpretations towards khaki/olive being possible, and not forgetting the typical brown shades such as setter or sherry. Incidentally, the brown fraction (including darker versions) was occasionally rated as too low. Here it would have been nicer to have slightly more choice.



The new glossy surface finishes do of course also change the colour picture: for instance the fashionable gold, amber and bronze nuances emerge from mustard, sherry and setter.



## Release of CD version of LINEAPELLE Trends: A W 13/ 14



'First from LINEAPELLE: Trends for Autumn Winter 13/14 season' was released by **Shri R Ramesh Kumar, IAS, Executive Director, CLE** to the Members of the Industry e-version of LINEAPELLE Trends: A W 13/ 14 is available on [www.indiadesignclub.com](http://www.indiadesignclub.com) for bonafide members of the CLRI India Design Club.

## First View: MODEUROP Spring Summer 2014 season



A pre-meeting of the MODEUROP fashion Pol Members was held on 27<sup>th</sup> September 2012.

It was a very good first colour meeting with many discussions especially on pastels which were interesting and have arrived at good stories for modern life in summer 14.

It's summertime 2014.

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## First View on Colour Trends Spring/Summer 2014

**New dimensions & new structures**

**Mix of metallics/shiny finishes & matt surfaces**

**REALITY** – Concentration – urban – sophisticated – control – clean & strict – architecture – interior – Scandinavian/Japanese lifestyle

**ART** – Folk and Fantasy – Modern Art & Science fiction – no limits – video & laser show – street & speed – paradise – sport – metallic

**WORLD** – Culture Club – Grunge & Camouflage – World Traveller – Landscapes & geographic maps – Ethno – spicy – Indochine



**SHOWCASE: MODEUROP Spring Summer 2014 season**





## SHOWCASE: MODEUROP Spring Summer 2014 season





**Release of First View: MODEUROP Spring Summer 2014 season**





## Date & venue of the MODEUROP Roundtable and Colour Club Meeting for the Spring Summer 2014 season

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in wet and dry conditions, in the city and in the great outdoors.



### MODEUROP - Colour Meeting is on Tuesday, 6 November and Wednesday, 7 November 2012

**Legero Schuhfabrik GesmbH**  
**Marburger Str. 10, 8042 Graz , Austria**

#### **Agenda**

#### **MODEUROP – Colour Meeting: Tuesday, 06<sup>th</sup> November 2012**

15:00 Get-together at Legero Schuhfabrik GesmbH,  
**Marburger Str. 10, 8042 Graz, Austria**

Welcome speech by Mr. Manfred Junkert, Managing Director and Mr. Ralph Hanus, President MODEUROP Colour Club

15:30 Official Start  
Developing of "updated" COLOUR CARD **A/W 2013/14**

16:30 Trend collagen / Colour Trends by fashion experts  
**Spring/Summer 2014 by** Marga Indra-Heide – MODEUROP / Colour  
Stories S/S 14

19:00 Evening Program with Dinner in Graz

#### **Wednesday, 07<sup>th</sup> November 2012**

09:00 Trend collagen / Colour Trends by fashion experts  
**Spring/Summer 2014 by** Md. Sadiq – CLRI India / Colours & Materials

09:30 Decision on colour themes selection of new leather colours S/S 2014  
(shoes and garments)

12:00 Lunch Snack

12:30 Decision on colour names, Finishing of the Colour Card

14:00 End of the Meeting

## Calendar of Events: MODERUOP Spring Summer 2014 season

Curtain Raiser	24 August 2012
Last date for readying leather/ colour proposals	05 October 2012
Showcase	18 October 2012
MODEUROP Colour Club Meeting: SS 2014	06-07 November 2012
New season's Colour Card	December 2012

Joint endeavour of:

CSIR-CLRI	CLE	IFLMEA	ISF
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Spring Summer 2014 season is co-sponsored by:

BASF India Limited	Clariant Chemicals (India) Ltd	Colourtex India	Colorants	Stahl India Limited
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The above Trends are available online exclusively on [www.indiadesignclub.com](http://www.indiadesignclub.com)

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