

CLE & CSIR-CLRI Technology & Trends dissemination programme in New Delhi and Agra on 12th and 13th September 2013

A Report

CLE and CSIR-CLRI presented seminars on 'Technology & Trends' in New Delhi on 12th September 2013 and in Agra on 13th September 2013.

Titled 'PHATA POSTER NIKHLA Trends & Technology' the seminars were held on Thursday, 12th September 2013 in New Delhi, at the Hotel TAJ Man Singh and on Friday, 13th September 2013 in Agra, at Hotel TAJ Gateway.

The Theme for the DELHI seminar was 'DELHI BELLY' while the Theme for the AGRA seminar was 'AGRA 184 Km.' The Technology presentations covered the topics of Wealth from Waste and National Sizing Standard Initiative and Material Optimization while the Trend presentations featured a SHOWCASE of MODEUROP Leathers/ Colours for Autumn Winter 14/15 season and TOP Colours for Spring Summer 2014 season and MODEUROP Leather, Colour & Material Trends for Autumn Winter 14/15 season.

The salient highlights of the two events are recapitulated briefly:

DELHI BELLY: 12th September 2013

Shri Sanjay Kumar, Regional Director (NR), Council for Leather Exports welcomed the gathering. He said that the Delhi presentation followed very successful seminars at Mumbai, Kolkata and Jalandhar and opined that these presentations were very useful, informative and have been well received by the members of the Industry. He had special words of welcome for the Chief Guest, Shri Yash Pal, Under Secretary, Ministry of Commerce, Government of India and Team CSIR-CLRI.



The Regional Director pointed out that while the thrust of the Government was on Infrastructure and Marketing the Institutes like CSIR-CLRI were complimenting its efforts by providing intelligence on Trends, Design and Fashion forecasts.

Shri Sanjay Kumar then drew the attention of the audience to the MODEUROP Colour Club Meeting and Roundtable to be held in India in November 2013 and said that in 1999 and 2007 the MODEUROP Colour Club Meeting and Roundtable were successfully held in India and in November 2013, 32 Fashion Experts were being invited for this congress. He also said that these dissemination seminars were the precursors for the MODEUROP meeting in November 2013. He also thanked CSIR-CLRI for taking a lead in this initiative.

He also emphasized that unless good designs, Trend Forecasts and patterns were available we cannot dominate the world markets and CSIR-CLRI needs to be complimented for their efforts in providing this to the Indian Leather and Leather Product industry to be competitive.

Shri Sanjay Kumar thanked the Regional Chairman (NR) of the CLE for his constant support and encouragement and also for his initiatives in developing the industry in the region . He also thanked the Government of India for its support to the industry and pointed out that with the Government's support the industry was on a positive growth path.

Shri Subhash Kapoor, Regional Chairman (NR), Council for Leather Exports expressed his immense pleasure in welcoming all to this seminar and pointed out that the CLE was committed to organizing such useful seminars for the benefit of its members which would make them more productive.



He thanked CSIR-CLRI for their role in enabling the industry be abreast of the latest Fashion Trends and remain competitive. He outlined the presentations lined up and hoped that the participants would benefit. He also appealed to the participants to interact freely with the experts from CSIR-CLRI and wished all the members the best in their businesses.

Shri Yash Pal, Under Secretary, Ministry of Commerce, Government of India was honoured with floral bouquet presented by **Shri Subhash Kapoor, Regional Chairman (NR), CLE** and a shawl was presented by **Shri Sanjay Leekha, COA Member, CLE**.



This was followed by the 'Technology and Trend Presentations' by Team CSIR-CLRI.

Dr BN Das, CSIR-CLRI then made a presentation on **"Wealth from Waste: Leather Products from Regenerated Leather"** which focused on conversion of used and discarded Leather Products into useful Regenerated Leather Sheets which is then used to make commercially viable products. He pointed out the sources from which the Leather Waste is generated and presented a global map of the Leather wastes generated worldwide.



Dr Das touched upon the management of these wastes and went on to highlight the CSIR-CLRI Initiative of the conversion of the waste leather portions of shoe /chappal uppers into leather

composites. Detailing the process methodology, he gave a comprehensive description of the Plant and Machinery required to manufacture the 'Regenerated Leather' from the Leather Waste.

Dr Das then highlighted some of the useful technologies developed by CSIR-CLRI from the Leather Waste which included Leather Cotton Composite threads, Parchment Like Leather Material for interior decoration, Dog Chews for pet feed, Collagen Sheet for use as wound/burn dressing material and Collagen Sponge for use as an adsorbent in surgeries/wound dressing material. He concluded by flashing Press Coverage of this initiative and of the usefulness of these technologies.

Shri Gautham G, CSIR-CLRI spoke on the necessity of **Developing Sizing Standards with Anthropometric Studies** whereby Body Measurements would be Digitally taken and statistically analyzed to arrive at the the **National Sizing Standards for India (NSSI)**. He said that this 'Size India initiative' was essential given the size of the country and India's emergence as an economic powerhouse globally. He pointed out the importance of creating a database of 'anthropometric dimensions' and interpreting this to develop standards which would enable an optimum degree of 'fit' between people, objects and environments.



Shri Gautham underlined that this initiative of developing the National Sizing Standards for India (NSSI) was under the aegis of the National Institute of Design in collaboration with partner Institutions from academia, industry and government and the objective of this exercise was to create a robust digital database of Human Body measurements for use in all Design activities.

He emphasized that use of size charts of other countries by fine-tuning them had resulted in poor comfort and fit and the Size India initiative would result in a better understanding of the Human Body, leading to a better fit; optimized efficiency of Size Charts and an increased percentage of Target customers would fit. He reiterated that the vision of the NSSI was to develop a National Standard for Indian body sizes and shapes/types based on scientifically obtained, experimentally validated,

comprehensively documented, easily accessed anthropometric data for empirically valid sample size of the Indian population and listed out the Designers across various Industry verticals who would benefit from this exercise.

He informed that 3D Human Body Scanners would be used for High-resolution measurements of body which would provide detail about the surface shape as well as 3D locations of measurements relative to each other and would also enable easy transfer to Computer-Aided Design (CAD) or Manufacturing (CAM) tools. He also added that Automatic Landmark Recognition (ALR) technology to automatically extract anatomical landmarks from the 3D body scans would be used.

In conclusion, he described the process for the Anthropometric Survey and the steps being taken for the implementation of the NSSI initiative and stated that the Outcome of this initiative would benefit all designers for making products which fit correctly and are ergonomically efficient.



Shri Md Sadiq, CSIR-CLRI in his preface to his Trend Presentation highlighted two articles in the Economic Times of that day which discussed 'How Technology is reshaping jobs' and pointed out the relevance of the CSIR-CLRI initiative in presenting the 'Technology and Trend Seminar' and 'Counters Ringing Retail: The Mood is optimistic' which discussed the buoyancy in the Retail markets. He set the tone of anticipation for the Trend presentation through a video movie about 'Fashion for thought.' He explained that just as there were expiry dates for Food products, Fashion was also looking at 'Limited Time Offer' and 'End of Season' sales. 'Flash Sale' and 'e-commerce' were whole new business models with global shoe trade going through rapid changes, he stated. He also queried as to what extent will conventional, fixed-location retail shops continue to be able to appeal to customers, in order to be able to generate adequate turnover and retain their position on the market in the long term?

Shri Sadiq then demonstrated the 'Fashion Trends from the Shop windows of London' for winning Fashion ideas and emphasized his focus through a video film which graphically brought forth the need of sharing success with people and the world. He commenced his detailed Trend presentation by explaining the rationale of the Theme for the presentation as 'Rewind' which he said was to draw

attention of the manufacturers to step back and have a relook at their developments of their Leathers already done by them and use them and also to narrow down on their collections through such a focused approach.

Leading up to his objective, he played a quiz game with the members by taking them through a series of simple questions in which they participated with great zeal. He finally led them to a tannery where the staff was displaying leathers and he said that this was taken during his visit to the tanneries to help them with their new developments. He added that they would showcase some "New Leathers" developed by them and when asked to pair them with the Colours of the Colour Card developed by CSIR-CLRI they found that these Colours were already there. When queried that they had access to this information over four to 6 months back and yet chose to develop these colours only when the Buyers asked for it, the Tanners realized how much lead time they had missed. Thus, Shri Sadiq highlighted that if the Tanners had used the information available judiciously they would have been able to showcase their developments much in advance and hence the Theme of the presentation would focus on "REWIND", he stated.

He also quoted the Chairman of CLE and displayed Press Clippings highlighting the positive momentum of exports in the leather Sector and said that this was due to the keen interest shown by the industry to access the 'Advance Fashion Information' much ahead of the season and pointed out that this was adrenaline for CSIR-CLRI to work even harder to bring this advance information to the discerning members of the industry as quickly as possible.



Shri Subhash Kapoor, Regional Chairman (NR), CLE then released the CD "Delhi Belly" comprising the presentations on MODEUROP Leathers/ Colours for Autumn Winter 14/15 season, TOP Colours for Spring Summer 2014 season and MODEUROP Leather, Colour & Material Trends for Autumn Winter 14/15 season and presented the first copy to the Chief Guest of the function, Shri YashPal, Under Secretary, Ministry of Commerce, Government of India in the august presence of Shri Sanjay Kumar, Regional Director (NR), CLE and Dr BN Das, Chief Scientist, CSIR-CLRI and a host of dignitaries from the industry.

Shri Sadiq then resumed his presentation and transported us through the MODEUROP Autumn Winter 14/15 season held during 23-24 April 2013 in Offenbach, Germany and analyzed the Trend cycle. He also gave us a sneak peek at 'What Happens in MODEUROP?' through the Pre-selection, Review of Spring Summer 2014 season, LeCuir & Lineapelle Reports and highlighted that the Message was reflected through the three Colour Groups – Reality, Art and World.

Shri K Dayalan, CSIR-CLRI showcased the leathers to the members present and demonstrated the individual groups closely to the members present which immediately highlighted the characteristics of the leathers of these groups and helped the audience relate to the presentation being made on the novelty of these leather colour groups. It also helped them retain the information more cogently.



Shri Sadiq then went on to detail the colour voting to decide on the "Best Sellers for Spring Summer 2014" season. **Shri K Dayalan, CSIR-CLRI** then stepped in and displayed the Best Selling Leather Colours. The audience received the information enthusiastically as he demonstrated the Leathers in Silver, Horizon, Seal Red, Ink, Electric, Black and White.

Shri Sadiq then recounted the MODEUROP Roundtable and Colour Club meeting for the Autumn Winter 2014/15 season. He traced the origins of the colour groups for this season through a series of meetings held by the MODEUROP Fashion Committee members starting from an initial meeting where the choice of colours were discussed through Pantone shades and then reviewed at Lineapelle leading to the evolution of a MASTERCARD for the season and the delineation of the three colour groups as being SILENT, LOUD and DEEP.

Transporting them back to the MODEUROP Roundtable for the Autumn Winter 14/15 season, Shri Sadiq, took the audience through the Colour Selection journey and described how the final colour groups were decided. He then announced the Winning Colours from India and said that Twenty four out of a total of thirty two colours selected as MODEUROP for the Autumn Winter 14/15 season, feature from India which comprised 14 out of 20 for Shoes and Accessories, and 10 out of 12 for Leather Garments. He then described the Colour Christening process and then highlighted the Milestones in the journey of the Autumn Winter 2014/15 season with the Calendar of events clearly depicting the events and the

timelines. He also emphasized that what it means for India is that the Global Shade Card is released 'first in India' and the Contributions of Indian Tanneries is duly acknowledged by MODEUROP in the 'official Colour Card.'



Shri Sadiq then queried the audience as to What Next? After Expo riva schuh? He also asked them if they had checked on the 'Fashion Trends' for the Spring Summer 2014 season? He pointed out that CSIR-CLRI had released these Trends on the 3rd of May 2013 and gave details of Men's Wear, Women's Wear, Junior Wear, Men's Store Check, Women's Store Check as well as Hand Bags Store Check. The 'Store Check' , he said, highlighted the Retail Trends for Spring Summer 2014 season and gave a peek into the Shop Windows. He proceeded to give a few examples of the Store check for Shoes and Handbags and reiterated that the complete snapshot guide was available in the url of the India Design Club (www.indiadesignclub.com) for bonafide members and was also available as a priced CD copy.

Shri Sadiq then traced the journey for the Spring Summer 2015 season, the curtains for which were raised on 7th June 2013 and he concluded this section of his presentation with a Colour by Colour evolution over the past seasons. He also touched upon the MODITALIA Texture Trends for the Autumn Winter 2014-15 season in the groups Techno Couture, Flemish Fare, Wooden Mood and Armour Thrill. He emphasized that all the information presented were available as 'Trend Publications' for each season which could be procured and showed the Spring Summer 2014 set and the Autumn Winter 2014/15 set. He pointed out that they were also available online on www.indiadesignclub.com (sponsored by M/s Bachi Shoes Ltd.) for bonafide members of the India Design Club.

Shri Sadiq also took the opportunity to announce the staging of the MODEUROP Roundtable and Colour Club Meeting for the Spring Summer 2015 season in India. He said that this would be christened as **Taj MODEUROP** and would be held in Agra from 14th to 16th November 2013 to coincide with the Meet at Agra Fair. He highlighted that the Taj Modeurop would have CLE as the India Partner and the

Main Sponsors were FDDI and AFMEC with ISF, IFLMEA, ILPA, ILGA, LCMA and CFLI being the Co-Sponsors and the event would be presented by CSIR-CLRI. He gave details about the participants and the schedule of the event specially flagging the attention of the members present to the staging of two 'Fashion Adoption Workshops' in Agra and New Delhi and inviting them to participate in these seminars. He also briefly touched on the 'elements of Expenditure' for hosting the TAJ MODEUROP.

Shri Sadiq concluded his presentation by highlighting a communication from FREYA, Kolkata who were requesting for additional AW 14-15 Colour cards as they had sold out all the cards with them which clearly underlined the usefulness of the information disseminated by CSIR-CLRI to the industry. Drawing the curtains on his presentation, Shri Sadiq played a video film highlighting a brand in existence for centuries and said that it was akin to CLE and CSIR-CLRI also being there for the industry always.

Post the 'Technology and Trend Presentation' by Team CSIR-CLRI, the Regional Director (NR) thanked CSIR-CLRI for the excellent presentations and said that it was the 'need of the day.' He then invited the Chief Guest, Shri Yash Pal to address the gathering.



Shri Yash Pal, Under Secretary, Ministry of Commerce, Government of India, said that it was a matter of pleasure to be present at the seminar and complimented the leather industry of the region for being so involved in the development of the sector. He also lauded Team CSIR-CLRI for their excellent presentation. He added that it was very encouraging and heartening to note that the Government of India's efforts of boosting exports was being so well complemented by all stakeholders of the industry.

Underlining some steps being taken by the Government, he flagged the development of more training Centres for the Leather Industry and pointed out that opening of the Footwear Design and Development Institute's centres at Jodhpur, Patna and Hyderabad as a step in this direction. He also emphasized on the great potential of 'Design' in the Leather industry especially in the Product

segment and lauded CLE's efforts in this direction and complimented it for organizing well-planned Buyer-Seller Meets as well for its Market Development initiatives.

Shri Yash Pal complimented Shri Subhash Kapoor, Regional Chairman (NR), CLE and the Regional Director (NR), CLE for their pro-active role in liaising with the various Government departments and presenting the industry in a positive light. In conclusion, **he expressed his pleasure and privilege to be part of the function and thanked the CLE for their excellent organization and co-operation** and also CSIR-CLRI for their informative presentations.

Shri Sanjay Kumar, Regional Director (NR), CLE thanked Shri Yash Pal for sparing his invaluable time and for providing leadership to the industry. He also thanked Team CSIR-CLRI for their 'synergy' with CLE which he said was the need of the day. He also thanked the other senior Government officials for their presence and thanked the industry for participating in such larger numbers.

Team CSIR-CLRI thanked the CLE profusely for the opportunity provided to them for presenting the dissemination seminar.



An interactive session with team CSIR-CLRI followed and the Seminar concluded followed by Dinner.

AGRA 184 Km.: 13th September 2013



The seminar in Agra commenced with the release of the **CD "Agra 184 Km"** comprising the presentations on MODEUROP Leathers/ Colours for Autumn Winter 14/15 season, TOP Colours for Spring Summer 2014 season and MODEUROP Leather, Colour & Material Trends for Autumn Winter 14/15 season by **Shri Puran Dawar, President, AFMEC** and **presented the first copy** to the Chief Guest of the function, **Shri YashPal, Under Secretary, Ministry of Commerce, Government of India** in the august presence of Shri Anil Sondhi, General Secretaary, Confederation of Footwear and leather Industry (CFLI), Shri Sanjay Kumar, Regional Director (NR), CLE and Dr BN Das, Chief Scientist, CSIR-CLRI and a host of dignitaries from the industry.

Shri RK Shukla, Assistant Director, CLE, Agra welcomed the distinguished dignitaries and expressed his happiness that the Technology and Trend Seminar at Agra was being received so enthusiastically by the industry. He welcomed Team CSIR-CLRI and expressed confidence that the presentations would be very beneficial to the members of the region.



Shri Sanjay Kumar, Regional Director (NR), CLE welcomed the gathering and recounted the overwhelming response for the seminar in New Delhi on 12th September 2013. He also expressed his delight at the presence of Shri Yash Pal, Under Secretary, Ministry of Commerce, government of India and the industry members. He had special words of welcome for Team CSIR-CLRI and stated that the concepts disseminated by them were extremely important. He also lauded the theme of the presentations and said that it was very apt and relevant and hoped that the presentations would be well received and valued by the industry members.



Shri Subhash Kapoor, Regional Chairman (NR), CLE welcomed the distinguished speakers from CSIR-CLRI and the members in the gathering. He expressed his happiness at the staging of the seminar and emphasized its importance especially in the current challenging business environment where the members could benefit from the advice of the experts who would be sharing their knowledge on a variety of topics which were of relevance to them. He reiterated that the CLE was steadfast in its

endeavour to bring to its members the latest information which would help them remain competitive and cited the hosting of this dissemination seminar as an example towards this objective.



Shri Puran Dawar, President, AFMEC reiterated that the moment was opportune for India to increase exports to global markets and he also mentioned that it was a matter of great pride for the city of Agra to host the TAJ MODEUROP.

Shri Dawar said that this dissemination exercise was important as the industry members could get a feel of the Fashion Trends being followed worldwide. He also requested that the frequency of these presentations be increased. He also expressed his keen anticipation in listening to the presentations as he always gained knowledge and went back enriched.

Dr BN Das, CSIR-CLRI began the Team CSIR-CLRI's presentations with his talk on **“Wealth from Waste: Leather Products from Regenerated Leather”** which emphasized on the conversion of used leather wastes into a useful Regenerated leather sheet which could be gainfully employed to make leather products on a commercial scale. He described the sources of leather wastes, the global scenario in leather waste generation, the methodology and use of technology to convert the leather wastes into regenerated leather and the Cost-benefit analysis of this technology. Dr Das also listed out the successful technologies developed by CSIR-CLRI in the area of By-Product utilization and conversion of waste to wealth and concluded by flagging the various publicity material in this regard.

Shri Gautham G, CSIR-CLRI then spoke on Material optimisation and computation of consumption norms. He took the audience through the workings of a software titled **“INNOEST”**, which enabled Leather Product Manufacturers efficiently use leather by better inter-locking of patterns and enhancing the cuttability of leather for a given shoe style.

He highlighted the objective of INNOEST as taking a set of patterns and to accurately predict the area of Leather / lining material that would be used for an article going into production. He said that this

was important because an accurate figure for estimation of Leather Consumption was essential because the 'Leather Consumed' is the largest single item of cost in the total cost of the Product and the profitability of any company depended on accurate costing. He also stated that the Material Consumption Norm is used to demonstrate to the Clicker his target when cutting up leather and this figure could be used as a basis for incentive payment or Leather Saving Bonus

He computed the Consumption Norms for a footwear style, as an example, by interlocking the patterns, adding the second waste, adding an allowance for the shape of the leather, adding an allowance for the quality or cuttability of the leather. He then summed up all the allowances and computed the Clicker's Standard Feetage i.e. the Leather Consumption Norm for the given style. He concluded his presentation by stating that INNOEST would find readymade application in any Leather Product manufacturing unit for use in deciding the Cutting norms, Estimating clicker efficiency, Costing accurately and Optimizing material usage.

He concluded his presentation by giving a live demonstration of the software package "INNOEST" for material consumption and norm calculation for a given style.



Shri Md Sadiq, CSIR-CLRI commenced his Trend presentation by recounting that there were 'many firsts in Agra' and said that the Taj Modeurop was one of them and the online selling of shoes by the Agra Footwear manufacturers through Brands like Salt n Pepper, Alberto Toressi etc. were very popular and the members of the Agra industry need to be complimented for their foresight.

He gave the audience a glimpse of how the title of the presentation "Agra 184 km." was conceived and highlighted how Fashion adoption was a Race against time and how new business models encompassing Limited Time Offer, End of Season sale, Flash Sale and 'e-commerce' were indicators that the global shoe trade was going through rapid changes.

The 'Fashion Trends from the Shop windows of London' were then graphically depicted which gave the audience "Fashion for thought." He then presented 'Rewind' the Trend presentation which exhorted the industry members to go back in time and sift through their own developments made by them previously and use them efficaciously so that they present a focused collection.

He emphasized that during his many visits to the various tanneries while helping them with their New Collections, many a time when they would be requested to pair the leathers with the Leather Colours in the Colour Card developed by CSIR-CLRI, they would find that they already had these colours and only then they would realize that they could have taken advantage of this information which they had with them from CSIR-CLRI months before. Shri Sadiq therefore stressed that had the tanners used this information they had they would have been able to present their developments much in advance. This, he said, was the focus of his presentation titled 'Rewind.'" He also drove home his point tellingly through a quiz game which had enthusiastic participation from the members present.

Reflecting the positive increase in exports and quoting from the Chairman, CLE's statement on the growth of the industry, Shri Sadiq took us through the MODEUROP Autumn Winter 14/15 season held during 23-24 April 2013 in Offenbach, Germany and analyzed the Trend cycle. He described the Pre-selection for the MODEUROP Autumn Winter 14/15 season and took us through a review of the Spring Summer 2014 season via the Le Cuir and Lineappelle reports. Highlighting that the Message was reflected through the three Colour Groups – Reality, Art and World he pointed out that the Reality group comprised Black & White, Flouride, Powder, Ink, Seal Red & Silver colours; the Art Group consisted largely of Pink, Electric, Lipgloss, Billiards, Dragon, Violet & Canary shades whilst the World Group comprised Gold, Chutney, Siena, Terra, Camouflage, Horizon & Coriander shades.



Shri K Dayalan, CSIR-CLRI then demonstrated these leathers to the audience and highlighted their subtleties and nuances which helped them to appreciate these leathers better. He also showcased the Best Selling Leather Colours for Spring Summer 2014 season which Shri Sadiq informed were selected through a colour voting process.

Shri Sadiq then recounted the MODEUROP Roundtable and Colour Club meeting for the Autumn Winter 2014/15 season and traced the origins of the colour groups for this season through a series of meetings held by the MODEUROP Fashion Committee members starting from an initial meeting where the choice of colours were discussed through Pantone shades and then reviewed at Lineapelle leading to the evolution of a MASTERCARD for the season and the delineation of the three colour groups as being SILENT, LOUD and DEEP.

The Colour Selection process for the MODEUROP Roundtable for the Autumn Winter 14/15 season was then described and the Winning Colours from India were then flashed. Milestones in the journey of the Autumn Winter 2014/15 season with the Calendar of events clearly depicting the events and the timelines, were then flagged. He then told the audience that after Expo Riva Schuh had they checked on the 'Fashion Trends' for the Spring Summer 2014 season? He pointed out that CSIR-CLRI had released these Trends on the 3rd of May 2013 and gave details of Men's Wear, Women's Wear, Junior Wear, Men's Store Check, Women's Store Check as well as Hand Bags Store Check. He also

reminded the audience that the complete snapshot guide was available in the url of the India Design Club (www.indiadesignclub.com) for bonafide members and was also available as a priced CD copy.

Shri Sadiq then embarked on the journey for the Spring Summer 2015 season, the curtains for which were raised on 7th June 2013. He said those Optical phenomena as well as symbolic expressions, images of the visible and the invisible based upon which we can state the truth of the moment and transcribe changing reality, vibrating in tune with the world's movements and metamorphoses or whether it be illusions or expressions of the reality of the physical world, whether facetious (FUNNY TRIP) or reflections of the soul (ESSENCES)... whether exploring cultural richness (TRANSMISSIONS) or occult impressions (MAGNIFICAT), it is these Facets & reflections that capture the perfect introduction for Summer 2015 with its dual character, complex on one hand, strong and clear on the other.

He concluded this section of his presentation with a Colour by Colour evolution over the past seasons and reiterated that all the Trend Publications were available in sets which could be procured and were also hosted online on the url of the India Design Club (www.indiadesignclub.com; url sponsored by M/s Bachi Shoes Ltd.).

The Grand Finale of Shri Sadiq's presentation was the announcement of the hosting of the TAJ MODEUROP for the Spring Summer 2015 season in Agra in November 2013. He announced the dates as being from 14th to 16th November 2013 and said that it would be paired with the 'Meet at Agra Fair.' He informed the members present that CLE would be the India Partner for the event and FDDI and AFMEC had graciously agreed to be the Main sponsors the event. He also thanked ISF, IFLMEA, ILPA, ILGA, ICMA and CFLI for being associated with the event as co-sponsors and informed that CSIR-CLRI would present this event.



Shri Subhash Kapoor, President, Confederation of Footwear and Leather Industry (CFLI) presented its contribution to the hosting of Taj Modeurop on this occasion.

Md Sadiq gave a detailed programme schedule of the entire TAJ MODEUROOP programme and drew the attention of the members to the staging of two Fashion Adoption Workshops in Agra and New Delhi and invited them to participate in them.

In conclusion, Shri Sadiq underlined the importance and usefulness of the information presented by CSIR-CLRI and expressed his pleasure that the industry was using them judiciously and assured the industry members of CSIR-CLRI's commitment to help the industry in its forward march.

Team CSIR-CLRI thanked CLE wholeheartedly for giving them the opportunity to make their presentations for the members of the industry.



Shri Anil Sondhi, General Secretary, CFLI asserted that the presentations by Team CSIR-CLRI would help the industry and make them more competitive and productive and always stay a step ahead in their businesses.

Shri Yash Pal, Under Secretary, Ministry of Commerce, Government of India said that it was a privilege to be here in Agra and complimented the industry for being very focused in achieving their goals. He said that the leather industry was a "high achieving" industry and he was glad to be associated with it. He was also effusive in his praise for the presentations by Team CSIR-CLRI and said that they were very informative and useful.

Shri Yash Pal lauded the efforts of CLE and the industry and said that the Ministry was very eager to support such initiatives. He reiterated that the Government was fully committed to the development of the industry and was always looking at ways to support it to make the 'Made in India' brand globally sought after.

He also announced that an International Convention Centre was coming up in Agra under the ASIDE scheme.

He also expressed his amazement at the high level of Technical advancement he had seen in the Agra factories during his visit and said that it augured well for the growth of this industry. He also expressed his happiness that the Leather industry would meet the projected target of exports set.



Shri Yash Pal emphasized that the Ministry of Commerce had been given a mandate to do everything possible to strengthen the Infrastructure for this industry and he was immensely pleased that the industry had responded very well and was very vibrant.

He once again complimented CLE for their dynamism in organizing this event and thanked CSIR-CLRI for their excellent presentations.



Captain AS Rana, Managing Director, Rana Overseas offered the Vote of Thanks and said that it was always a pleasure to interact with Team CSIR-CLRI and it was their hard work that had made them achieve such high standards. He said that the presentation gave the industry members many ideas to remain competitive and were very useful.



He also thanked Shri Yash Pal and other dignitaries who had graced the occasion for making the evening's programme so successful. He thanked Team CLE for their excellent organization and also the members for their wholehearted participation.

The presentations were followed by interactions with Team CSIR-CLRI and the programme concluded with Dinner.

PHOTO-GALLERY





Team CSIR-CLRI thanked the CLE profusely for the opportunity provided to them for presenting the dissemination seminar