

Report on 'Curtain Raiser: MODEUROP Autumn Winter 15/16 season'

Curtain Raiser MODEUROP

FASHION POOL IM DSI

Autumn Winter 15/16 season

In preparation for the next MODEUROP Roundtable for the Autumn Winter 15/16 season, a 'Curtain Raiser' on the season's tendencies in **colours/ leathers** was held on **Wednesday, 12 February 2014 at the CSIR-CLRI Shoe Design & Development Centre.**



Mrs Marga and Mr Gebhard from the Fabrik Fair in Munich: gearing-up for 15/16 season

Say Mrs Marga Indra Heide, MODEUROP Fashion Pool and Mr Gebhard Muller, Roeckl: **"We have been at the Fabric Fair in München. The exhibition was very good and the colours and stories fit well to our Modeurop colour range for the Spring Summer 2015 season! Gearing-up for the MODEUROP Autumn Winter 15/16 season"**

Time Table for winter 15/16 will be:

19. February at 11 a.m. Le Cuir Paris
6.March : Pantone Meeting in Studio near Stuttgart
11.March at 2 p.m. at Lineapelle / Bologna

Tanners, Chemical Companies and Synergy Partners participated in the 'Curtain Raiser' in the endeavour of presenting leather/ colour proposals at the MODEUROP Roundtable & Colour Club Meeting for the Autumn Winter 15/16 season.

Calendar of Events: MODEUROP Autumn Winter 15/16 season

Curtain Raiser	12th February 2014
First from LE CUIR	28th February 2014
Last date for readying leather/ colour proposals	12th March 2014
First from LINEAPELLE	28th March 2014
Showcase	28th March 2014
MODEUROP Colour Club Meeting: Autumn Winter 15/16 season	8-9 April 2014
New season's Colour Card	May 2014

Prof Dr AB Mandal, Director, CSIR-Central Leather Research Institute (CSIR-CLRI) released the tendencies in Colours, Leathers & Textures for the Autumn Winter 15/16 season on 12th February 2014 to enable the Indian Leather Fraternity prepare to present an Indian range of leather/ colour proposals at the forthcoming MODEUROP Roundtable and Colour Club Meeting for the Autumn Winter 15/16 season.



2

In his presentation, **Shri Md Sadiq, CSIR-CLRI Shoe Design & Development Centre** began with a short three minutes clipping from 'TAJ MODEUROP' that provided insights into the 'colour selection' process for the MODEUROP Spring Summer 2015 season and later moved on to present the Colour Groups for the Spring Summer 2015 season in detail. This was done to enable the Members of the Indian Leather Fraternity to quickly recapitulate their collections for the 'Spring Summer 2015 season' as they gear-up for showcasing at the forthcoming Le Cuir A Paris, LINEAPELLE and APLF Fairs in Paris, Bologna and Hong Kong respectively during Feb/ March 2014.



Shri Md Sadiq, CSIR-CLRI Shoe Design & Development Centre presenting the tendencies in leathers and colours for the Autumn Winter 15/16 season

Shri K Dayalan, CSIR-CLRI Shoe Design & Development Centre demonstrated the three colour groups and the surface finishes and textures.



Tanners & Chemical Companies taking a close look at the texture trends for the Spring Summer 2015 season demonstrated by Shri K Dayalan, CSIR-CLRI Shoe Design & Development Centre; in the three colour groups: Logical, Emotional and Natural

In his presentation on the Colours for Autumn Winter 15/16 season; he highlighted the colour groups for Autumn Winter 15/16 season and said that for Autumn Winter 15/16 season the Colours are either intensely or discreetly coloured, depending on our mood and personal sense of style, as indicated by Promostyl, France.:

Luminous
Minerals
Felts
Inks
Azures

Emeralds and Turquoises
Khakis
Yellows and Ochres
Terracottas
Red-based

He then traced the 'Evolution of Colours' through three Winter seasons: Autumn Winter 13/14, 14/15 and 15/16 seasons in the following groups:

- **Whites and Flawless Gold**
- **Felted Tinted Greys**
- **Terracotta Gradients**
- **Massive, Tactile Browns**
- **Atmospheric Blues**
- **Greens: Duality**
- **Golden Yellow & Orange**
- **Deep and Ruby Reds**

KEY COLOURS:

CHIC COCOA: A deep and elegant cocoa / ebony brown enhancing noble materials and impeccable detailing: men's suiting, leather and wood. A full and consistent hue to treat either lustrous and waxed or ultra-matte - for designs that are simultaneously structured and supple.

FLESHY OCHRE: Four plush tones reminiscent of skin, earth and wood for minimalist - yet sensual - objects or accessories. A subtle gradient needs no artifice as it reveals and glorifies curves and suppleness.

FOAMY Colorblock: A smart foursome - turquoise / pink / russet / plum - come together for childish color blocks and sweet chubby shapes. Energetic harmonies, foamy textures, play-dough touches and cut-out stickers... all the essentials for a playful, graphic winter story.

BIG SIGNAL: An efficient, bold harmony with a simple association of warm yellow and cold, signal green to combine with Boiler blue and Chipboard beige. Frank, no-frills tones that are easy to coordinate for ultra-desirable pragmatic chic looks

4

Texture Trends in Four Colour Groups:

A practical and graphical colour story, BLOCK: An urban, industrial and masculine atmosphere, an inventory of rugged, solid and hard-wearing textures.

A COMFORTING RANGE, TENDERNESS: Soothing inspirations and textures - for super-soft "well-being" styles.

A PRECIOUS RANGE: A range that is both a showcase and a treasure associates patina tones and luminous marble and flawless gold.

A FESTIVE RANGE that opens with almost white Kaolin. A sort of imaginary lexicon drawing on magic and the collective subconscious - in all fantasy.

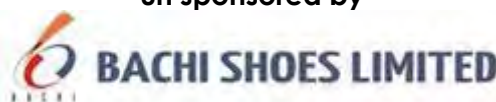
He acknowledged the design intelligence from MODEUROP Fashion Pool and Promostyl.

In conclusion, he reiterated the Calendar of Events for the MODEUROP Autumn Winter 15/16 season and invited the Tanners and Chemical Companies to join CSIR-CLRI in the endeavor.

'Curtain Raiser: Autumn Winter 15/15 season' is now available exclusively on:

www.indiadesignclub.com

url sponsored by



The official MODEUROP Colour Card for the MODEUROP Spring Summer 2015 season was also released!



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– Stoffe/Technische Qualitäten

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- Shafeeq Shameel & Co. /
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The 'official' Colour Card released by MODEUROP acknowledges the contribution of CSIR-CLRI and the Indian Tanneries with 'winning colours.'