

**Report on MODEUROP Roundtable & Colour Club Meeting:
Autumn Winter 14/15 season
23-24 April 2013, Offenbach, Germany**



WELCOME by Mr Manfred Junkert, Managing Director, DSI | MODEUROP

Mr Manfred Junkert, Managing Director, Footwear & leather Goods Industries, Germany and Managing Director, MODEUROP welcomed the Members of MODEUROP to the Autumn Winter 14/15 edition of the MODEUROP Roundtable and Colour Club Meeting held in Offenbach, Germany during 23-24 April 2013.

Mr Junkert made the following announcements:

- He mentioned about the sad demise of Mr Gabor senior and expressed his condolence.
- He informed the Members that Mr Jakob Jehli, President of MODEUROP Switzerland was retiring and presented Mr Jehli with a memento on behalf of MODEUROP Members.
- He thanked Mrs Diehl, Managing Director of Messe Offenbach for providing the venue for the MODEUROP Roundtable and Colour Club Meeting for the Autumn Winter 14/15 season and presented a floral bouquet to her.
- He conveyed the special greetings from Mr Ralph Hanus, President of MODEUROP (who could not attend this meeting) to all Members of MODEUROP.
- He invited all Members to a dinner get-together at Oosten in Frankfurt at 7 pm on 23rd April 2013.



In Picture:

Mr Manfred Junkert, Managing Director, Footwear & Leather Goods Industries, Germany and Managing Director, MODEUROP addressing the MODEUROP Members on 23rd April 2013; presenting a memento to Mr Jakob Jehli, President, MODEUROP, Switzerland and presenting a floral bouquet to Mrs Ursula A Diehl, Managing Director, Messe Offenbach.



Mrs Marga Indra heide revisited the Trends for Spring Summer 2014 season as seen at LE CUIR & LINEAPELLE Fairs in Paris and Bologna during February 2013 and April 2013 respectively and drew the connection to the MODEUROP Colours for the Spring Summer 2014 season.

Confirming the MODEUROP Colour Trends for the Spring Summer 2014 season; Mrs Marga Indra Heide reiterated that:

- COLOURS continue to be important for the Spring Summer 2014 season
- The Colours from the REALITY Group from the MODEUROP Colour Card - Black & White & Flouride & Powder & Ink & Seal Red & Silver; were seen everywhere at these Fairs
- Black and White formed the basis of the Reality Group
- The Materials were Modern Classics
- SILVER was the most important Colour
- The pastels were Chalky in finish
- The second group: ART Colours - Pink & Electric & Lipgloss & Billiards & Dragon & Violet & Canary were strong; particularly for young shoes and shopper handbags
- Red was the most important colour in this group
- Mint Green and Blue were very important in the ART group
- There was also a lot of metallics
- The third colour group WORLD included colours like: Gold & Chutney & Siena & Terra & Camouflage & Horizon & Coriander which were also seen at the fair in good quantities
- Colour GOLD topped it all
- There were also several modern weaves
- Camouflage was gaining in importance

COLOUR VOTING for BESTSELLERS for MODEUROP Spring Summer 2014 season

Mrs Marga Indra Heide invited all members to vote for the Top Colours for the Spring Summer 2014 season.

She made a quick presentation of the Colours & Materials for the Spring Summer 2014 season. Members were engaged in discussion around the table that had the leather swatches from MODEUROP Colour card for the Spring Summer 2014 season as well as swatches from LE CUIR and LINEAPELLE for every colour.

Members voted for the Top Colours that would be the BEST SELLERS for the season.



The BEST SELLERS/ Top Colours after the voting results are:

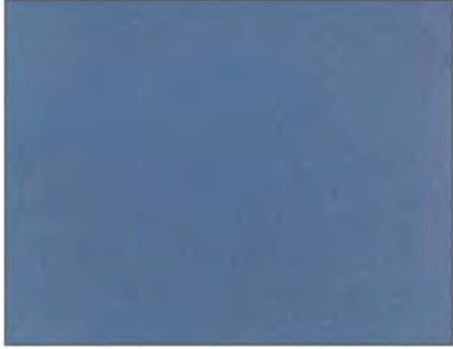
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MODEUROP COLOUR VOTING F/S 14

Die Favoriten:



Nr.1 : SILVER



2. HORIZON



3. SEAL RED



& 3. INK



Nr.4 : ELECTRIC



Nr.5 : BLACK & WHITE





Mr Md Sadiq from CSIR-CLRI opened his presentation with the 'Texture Trends' for the Autumn Winter 14/15 season from the 563 leathers/ colours that were presented from India and these included:

- High shine calf leathers
- High shine leathers from Cow
- Metallic leathers
- Naked Leathers
- Tumbled gains and pronounced/ bold grains
- Reptile prints with two tone effects
- Patents Leathers
- Goat glazed kid and polished leathers
- Suede
- Nubuck with chalky finish
- Nappa and Naplan
- Antique finishes

He traced the **Evolution of the 563 colours** since the Curtain Raiser: tendencies in Colours & Textures held in India on 22nd February 2013 until the SHOWCASE: First View of the MODEUROP Colours for Autumn Winter 14/15 season held on 10th April 2013.

The 41 Colours for the Autumn Winter 14/15 covered:

- Unreal Pastels
- Galactic Blues
- Nostalgic Shades of Sepia

- Immaterial Hues & Smooth Tints
- Misty Greys
- Cult Brights
- Clean Whites
- Classic Neutrals
- Lacquer Grey

Most important emerging Colour Groups were presented:

GREEN BEAM

A luminous, slightly creamy green tone to highlight the silhouette, to use in small touches, much as a neon tone. A beam of color to place on top stitching, a zipper, a lace or a small accessory... in a very soft, minimalist - street style

TACTILE WHITES

Three barely tinted whites are very subtle - but tangible, like a sort of brail color chart. Their discreteness of color is counter-balanced by their reflection, relief and touch. A tactile lexicon of opaque, transparent or translucent whites ... matte, lacquered or varnished surfaces can be soft. Smooth, hard or supple.

OMNI-GREYS

The continuation and greenish-greys. A family of chic multi-purpose tones; either mineral or misty, grainy or hazy like the stormy tone-on-tones of Gerhard Richter's paintings ... A crescendo swelling from the lightest to the darkest, ultra-matte or varnished.

FOLK MULTICOLORS

A folkloric colorama of three felted pastels in association with the traditional duo; red and blue, Two-tone and multicolor harmonies for dots, small flowers, checks and color blocks that interlock in all candor and roundness, like Russian nest dolls.

PLAY ! GRAPHIC COLORS

A playful, chic and graphic palette to treat in two and three-tones. Updating color blocks by associating dark tones (blue, redwood and khaki) together - or again, to treat separately, with a tender blue for complementary combinations and an acid yellow to create rupture.

He then tracked the Colour Trends over the last two winters and the new season in address:

COLOUR	WINTER 12/13	WINTER 13/14	WINTER 14/15
BEIGES	Camel comeback!	Variation of off-whites	White tones become material
GREYS	Light-dark, warm and matte greys	Paleness of brushed metals	Grey tones are warmer and tarnished
BROWNS	Woody brown variations	Gradient of burnt browns	Browns are coppery and pinkish
RUSTS	Flamboyant autumn rusts	Soft coppery russets	Rusts continue their evolution
YELLOWS	Honey and Anis yellows	Monochrome of Ochre tones	Yellows become colder
GREENS	Deep conifer greens	Gradient of Winter Turquoise	Greens move towards emerald
BLUES	Universal variations of Indigo	Gradient of Ultramarines	Blue tones are everywhere at once
REDS	Crescendo of plum and crimson	Intense berry reds	Crimson reds are warmer

He moved on to highlight the various endeavours of CSIR-CLRI/ INDIA in reaching out the MODEUROP endeavour:

- The release of the MODEUROP Colour card for the Spring Summer 2014 season on the occasion of the 12th CII-NID Design Summit on 14th December 2012 in New Delhi
- Showcasing MODEUROP Colours for Spring Summer 2014 season through a Theme/ Trend Pavilion: BACK TO REALITY at the 28th India International Leather Fair 2013 held in Chennai during 31 January – 3 February 2013.

- Showcasing the MODEUROP Leathers/ Colours for the Spring Summer 2014 season at Leather Fashion Show 2013 held on 1st February 2013 coinciding with IILF 2013.
- Reaching out the MODEUROP Trends for the Spring Summer 2014 season at a dissemination programme held in Kolkata on 22nd February 2013.
- Presenting the MODEUROP endeavour at a Leather Club presentation on the occasion of APLF fairs in Hong Kong on 25th March 2013.



He acknowledged the contribution of all Synergy partners, Co-Sponsors and the participating tanners from India who made it possible for CSIR-CLRI/ INDIA to present 563 leathers/ colours for the Autumn Winter 14/15 season.



He concluded his presentation thanking Team MODEUROP for the Inspiration and said that INDIA was looking forward to a **MASTERCARD** for the Autumn Winter 14/15 season.

TAJ MODEUROP the proposal



INDIA's draft proposal '**TAJ MODEUROP**' to host the Spring Summer 2015 edition of the MODEUROP Roundtable and Colour Club Meeting in INDIA to pair with Meet at Agra Fair during November 2013 in Agra was presented jointly by **Mr Manfred Junkert and Mrs Marga Indra Heide** to the Members of MODEUROP; who have responded overwhelming and MODEUROP has in turn requested INDIA to consider inviting a delegation of 20 MODEUROP members for the MODEUROP Meeting in India during November 2013.

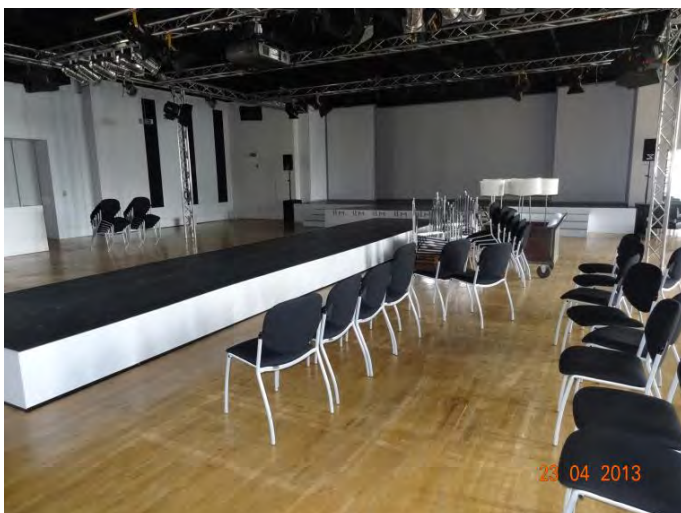
MODEUROP has kindly sought a confirmation to the draft proposal from India by 15th May 2013 to enable MODEUROP freeze the Calendar for the Spring Summer 2015 season.

Wed	Thu	Fri	Sat	Sun	Mon
13/11	14/11	15/11	16/11	17/11	18/11
Air-Travel Frankfurt to Delhi	Arrive in Agra & Rest	MODEUROP Roundtable & Colour Club Meeting: Spring Summer 2015	Forenoon (10.00 am to 1 pm) MODEUROP seminar on "Fashion Adoption"	Sight-seeing / Shopping in Delhi	Arrive in Frankfurt
	Post-Lunch Pre-selection (1 pm to 3 pm)	Lunch & Shopping	Lunch		
	Early evening Visit to the TAJ (3pm to 6 pm)	Attend Inaugural ceremony of 7 th edition of Meet at Agra	Sight-seeing & travel by road to Delhi		
	Dinner	Industry Dinner	Seminar in Delhi (7pm to 8 pm)		
By Road: Delhi to Agra	Stay in Agra	Stay in Agra	Stay in Delhi	Depart for Frankfurt	

Visit to Messe Offenbach

Mrs Ursula A Diehl, Managing Director, **Messe Offenbach** conducted the MODEUROP Team around the new exhibit space at the entrance and the newly created Hall C1 at Messe Offenbach.

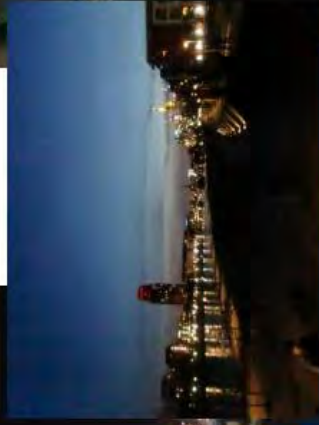
She said that: "As an organizer of international trade fairs for leather goods, we are a renowned world. As an exhibition center in the heart of the Frankfurt / Rhine-Main region, a location that you should know. Our motto is: Small, but nice. In the dimensions sympathetic, straightforward and administratively "short distances" as the estimated fair, we offer all the requirements for the professional execution of small to medium-sized trade and consumer shows, exhibitions, workshops and corporate events.



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Das ist
MODEUROP
NETWORKING!

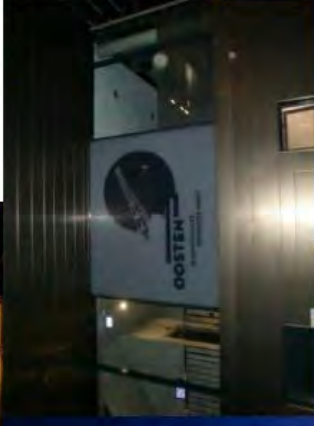




Eine Wahnsinns-Kulisse



Die Frankfurter Location:
Restaurant OOSTEN



... noch mehr Bilder vom Meeting finden Sie auf unserer Webseite!



Colour Trends Autumn/Winter 14-15

After the colour flash season of 2013, the SS Season 2014 restores a certain calm and order to the colour picture. However, it also promotes colour and new, extremely homogeneous palettes for the following Autumn/Winter season. At MODEUROP, we also see a clear structure in the colour groups for A/W 14-15, and we want to typify it even more to the respective style.

Three relatively clear colour groups, defined in colour heights and based on brightness, intensity and darkness, form the foundation. MODEUROP calls these colour series **MASTERCARD**. The respective colours can now be combined homogeneously within the respective groups, although variations and mixtures with shades from the other areas are far more exciting.

CONCEPT: As a general rule, the colour themes also include specific material representations (leather types and versions) and properties. This includes specific colours being allocated to artisanal, exclusive

and natural features, while other colour themes are more suitable for new technical fabrics or leather with a special finish. As well as the colour variations, a clever material mix emphasises the modern standards of the new season. This means that even more attractive, detailed fashion styles can be derived that are both more target group-oriented and more product specific.

SILENT



"Love me tender" - the title of the song puts the mood of this colour story on an emotional level, whereas "Silent", in the sense of pure and clear, gives this palette a modern and somewhat more rational touch.

It is all about tenderness and familiarity, about balance, silence and harmony. Plenty of warmth and an enchanting femininity are evident on the one hand, and on the other, the wintry cold, frost and light.



The colours here are bright and light, like hoarfrost with strong touches of grey. And it's about white, not least as a counterpart to the dark trend. Fragile pale pinks and mauves are used here, ranging from ultra-pale to a bold cyclamen or violet. Neutral, light to darker shades of cashmere complete and earth the whole look.



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This colour palette is ideal for soft, supple nappa, nubuck and velour fabrics, which may also have a gently shimmering silk finish. The neutral, very light shades and white in particular are perfect for casual and sporty implementations with a natural texture, or modern and futuristic with a smooth finish – always associated with a certain level of value, with a touch of luxury for a timeless classic. Little wonder, then, that fur and skins go very well with this theme.

LOUD



In contrast with the first, quiet theme, this colour group is loud, intense, strong, striking and lively. It stands above all for Active Wear, and underscores this increasingly strong market that understands well how to handle the colour "message" creatively.



LOUD is bursting with temperament and energy. Techno Motion or Play Station. The focus is on urban street couture – and culture. Moving images of modern cities appear before our eyes: the lights of the skyscrapers, graffiti, neon advertisements, cars and shop windows. Much of it swims before the eyes, or is perceived digitally à la pixel or puzzle piece.



It's about a strong red and clear blue, a wintry turquoise and yellow. Black and grey provide contours. Leather in these colours likes to have a sheen – such as patent or metallic, but the colours in the new technical fabrics are even stronger, and preferred for young, sporty shoes and bags with a futuristic appeal.

DEEP



This colour group radiates a deep, rich darkness at first sight. It brings to mind the colours of the night, the mysteriousness of nature, and has the images of exciting and obscure science fiction films in mind: a mysterious forest with foreboding colours and sinister noises; the infinity of the starry sky. And over everything, a touch of mysticism.



Of course, this colour group is dominated by black, but a very deep, dark green, new brown (with a touch of ginger/olive), a cool, bluish grey and a new violet complete this palette. Shades of copper and bronze, as well as silver effects, add excitement and lightness.



Sparkling effects in general, and shimmering or iridescent finishes add a certain something, and underscore the novelty of this theme. Aside from these, all the classic leather qualities are also ideal for this look, which means there are no restrictions when it comes to the styling, whether casual or business, or elegant “after dark” dress.

COLOUR SELECTION



The MODEUROP Colours for the Autumn Winter 14/15 season were selected in three colour groups: SILENT, LOUD and DEEP and in the categories: Shoes & Accessories and Leather Garments.

'WINNING COLOURS' FROM INDIA**MODEUROP: Autumn Winter 2014/15 season - WINNING COLOURS****SHOES and ACCESSORIES**

Sl. No.	Country	Company Name	Colour Code	COLOUR Name	NEW COLOUR Name
SILENT					
1.	India	TATA	21.19	Honey Dew	SNOW
2.	Italy	VALORI	Brooklyn	Natural	WOOL
3.	Germany	RICHARD HOFFMANS	Samba	Kiesel 256-12	FOG
4.	India	ATH	02.72	Smoke	SEAL
5.	India	P A FOOTWEAR	15.10	Sensitive	NUDE
6.	India	ATH	02.34	Taupe	TEDDY
LOUD					
7.	India	ATH	02.64	Magenta	MAGENTA
8.	India	NASER	09.11	Indigo	COBALT
9.	India	NASER	09.05	Blue Note	TURQUOISE
10.	Italy	STELLA	Buffalo Tango	Brandy	MUSTANG
11.	India	ATH	02.82	Deep Red	SIGNAL
12.	India	NASER	09.03	Tangerine	ORANGE
13.	India	ATH	02.75	Grey	ASPHALT
DEEP					
14.	India	TATA	21.02	Silt	BRONZE
15.	India	ATH	02.101	Bronze	OLD BRASS
16.	Italy	ALASKA	Eclipse	Blue	NIGHT BLUE
17.	Italy	BERTINI	Mousse	British	BLACK FOREST
18.	Italy	ANTELOPE	Rain Plus	T Moro	EBONY
19.	India	AQSA	04.18	Metal	DARK WINE
20.	India	SURA	20.25	Mistletoe	OLIVE

LEATHER GARMENTS

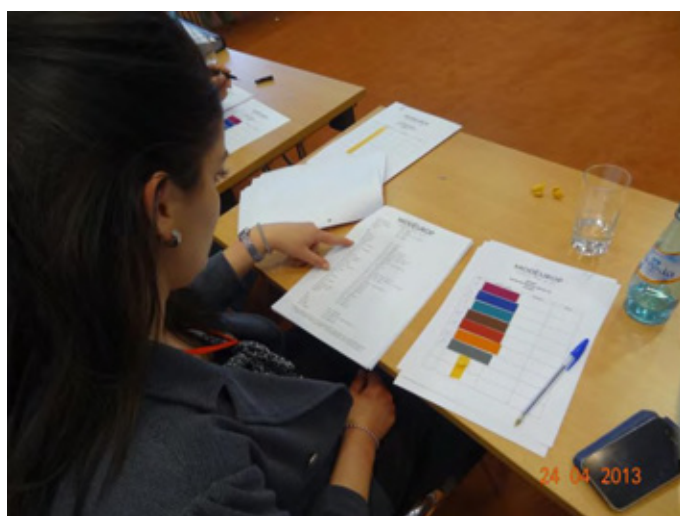
Sl.No.	Country	Company Name	Colour Code	COLOUR Name	NEW COLOUR Name
SILENT					
LG 1.	India	SSC	19.13	Nendo White	GLACIER
LG 2.	India	GOOD	11.11	Sensitive	CASHMERE
LG 3.	India	ATH	02.68	Ice	CLOUD
LG 4.	India	ATH	02.103	Metallic Black	FLANNEL
LOUD					
LG 5.	Italy	ANTELOPE	Princess	Tortora	STREET
LG 6.	India	MAKH	12.04	Dk Lapis Lazuli	MIDNIGHT
LG 7.	Italy	FALCO PELLAMI	Molten	Lava	FIRE
LG 8.	India	P A FOOTWEAR	15.15	Cocoa	SADDLE
DEEP					
LG 9.	India	CKC	06.01	Blue	INDIGO
LG 10.	India	SURA	20.05	Military	FOREST
LG 11.	India	AQSA	04.10	Cigar	GRANITE
LG 12.	India	MAKH	12.17	T-Moro	BARK

COLOUR CHRISTENING

MODEUROP members 'christened' the Colours with new names in accordance with the three colour groups: **SILENT, LOUD and DEEP.**



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The MODEUROP Roundtable & Colour Club Meeting for the Autumn Winter 14/15 season concluded on 24th April 2013 in Offenbach, Germany.

MODEUROP

COLOUR CARD: AUTUMN WINTER 14/15 SEASON

WILL RELEASE DURING END MAY 2013



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MODEUROP

AUTUMN WINTER 14/15 SEASON

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