



'Seminar Presentations' **Organised by CLE & ISF** **on 28th November 2013 in Ranipet-CETP** **A Report**



The Council for Leather Exports (CLE) in association with the Indian Shoe Federation (ISF) and supported by the South India Tanners and Dealers Association (SITDA) conducted a Multi-topic presentation seminar comprising:

- **"National Skill Certification Scheme" from Leather Sector Skill Council,**
- **"ERP Software" by Cyret Technologies**
- **"Technology and Trend" presentations from CSIR-CLRI,**
- **"Integrated Development of the Leather Sector" from the Council for Leather Exports**

on Thursday, 28th November 2013 at the Conference Hall of the RANITEC CETP in Ranipet.

The Programme as it unfolded is recounted below:

Smt Surya Gayathri, Executive Director- in-charge, Indian Shoe Federation welcomed the gathering and invited the distinguished dignitaries on to the dais. She then invited **Shri K Abdul Sattar Khan, Regional Director (SR), Council for Leather Exports** to formally welcome the gathering.



Shri K Abdul Sattar Khan, Regional Director (SR), Council for Leather Exports in his address traced the background of conducting the Multi Sector presentation seminar in Ranipet and said that the idea was mooted by **Shri KR Vijayan, President, Indian Shoe Federation** and thanked him for his initiative. He was also effusive in his praise for **Shri PR Aqeel Ahmed, Regional Chairman (SR), CLE** who immediately

accepted the suggestion and facilitated the conduct of the seminar. He also complimented ISF for organizing seminars addressing topics of importance for the industry.

Shri Sattar Khan while welcoming the dignitaries thanked Shri KR Vijayan, President, ISF for his interest in the growth of this region. He thanked Shri Ramesh Prasad, Chairman, RANITEC CETP and Shri CM Zafarullah, Managing Director, RANITEC CETP for supporting the CLE for organizing cluster specific events. He also welcomed and thanked the ED in-charge, ISF and Ms Gayathri, CEO, Labournet and Shri Rajesh from the Leather Sector Skill Council for their involvement in the Skill Upgradation programmes which is one of the flagship schemes of the CLE. Shri Sattar Khan also welcomed TEAM CSIR-CLRI to the programme and thanked them for agreeing to conduct the "Technology and Trends" seminar. He also introduced Shri Fayaz Ahmed, CLE as the co-ordinator of the IDLS programme from CLE and said that it was an important scheme for the Modernization of the Leather Sector and urged the Industry members to avail of the scheme.

Shri K Abdul Sattar Khan warmly welcomed the Industry participants for their very encouraging response to this seminar and concluded by hoping that all the participants would find the seminar useful and benefit from it.



Shri KR Vijayan, President, Indian Shoe Federation in his 'Introductory Remarks' recalled that on the 26th of September 2013 at the 20th AGM of the Indian Shoe Federation, Padmashri M Rafeeqe Ahmed and the leading luminaries who spoke that evening urged SF to reach out far and beyond and he added that those thoughts shared by all of them still echoed in his ears. He also said that several events had taken place since then and that he was happy to share the outcomes of a few.

The First One was a VISIT of ISF members to the "Mass manufacturing" facility of M/s VKC Footwear in Coimbatore which was indeed an eye-opener for manufacturers engaged in small to medium number game. He also quoted the opinions on the visit of a few leading lights of the industry who were part of

the ISF delegation and said that Shri Habib Hussain, M/s AVT Leather, felt very happy that this trip was organized and said In an extremely competitive environment, VKC had carved a niche in the marketplace. He also complimented VKC for their Best practices all around in manufacturing, systems, ERP, distribution, marketing and said that it was a real pleasure being with them and they went back refreshed.

He also quoted Shri N Shafeeq Ahmed, Chairman, IFLMEA and Vice Chairman, CLE who said that the trip was well arranged and very useful and added that VKC was indeed a unique operation and what stood out during the visit was the excellent marketing and distribution network achieved by them. He then paraphrased Shri Irshad Mecca, Vice President, ISF as saying that it was an enlightening and inspiring trip to VKC and their management practice and thoughts were world class. He thanked ISF for organizing the visit and hoped that they continue to organize more such trips and interactions for the members to see, learn, interact and exchange ideas.

Proceeding to the next outcome he said that Mid-November witnessed two important events in the Northern part of India in Agra and ISF played an important role in both these events – the first one being ISF Co-sponsoring the 'TAJ MODEUROP' Roundtable and Colour Club meeting for the Spring Summer 2015 season. He added that the Outcome was that the members of the Indian leather fraternity as well as the Members of the Indian Shoe Federation had the "fastest and first-hand information" on the Leather Colours for the Spring Summer 2015 season. He also highlighted that at the Second Event at Agra, ISF also played a Co-sponsor to the 7th edition of the "Meet at Agra" fair and ISF had been successful in attracting the interest of the Agra Footwear manufacturers in the activities of ISF so much so that they had signed up a few companies for ISF membership.



The President, ISF emphasized that, we were standing here because and only because of the keen interest shown by the Regional Chairman, Shri PR Aqeel Ahmed and the ED, Shri R Ramesh Kumar, IAS in organizing cluster specific Outreach Programmes and added that the ISF was very happy to join hands with CLE in this endeavour and extended a warm welcome to all and invited them to savour the 'wealth of knowledge and information' from the various presentations lined up.

Shri KR Vijayan, expressed his sincere gratitude to the Council for Leather Exports, to RANIPET CETP, to the Team from CSIR-CLRI as well as to the speakers from CLE and Leather Sector Skill Council (LSSC) and last but not the least to the Industry members of the Ranipet Cluster and from the surrounding areas for their keen interest and active participation.

Shri KR Vijayan, President ISF then released the CD of the "**MODEUROP Store-Check for SHOES & HANDBAGS for the Autumn Winter 14/15 season**" and the first copy was received by Shri Ramesh Prasad, Chairman, RANITEC CETP.



The presentations commenced with a joint presentation by **Ms V Gayathari, CEO, Labournet Services India Pvt. Ltd. and Shri A R Rajesh, Consultant, Leather Sector Skill Council (LSSC)** on the "**National Skill Certification Scheme.**" They gave a brief introduction to the Leather Sector Skill Council and explained the National Skill Certification programme being implemented by the LSSC and the STAR scheme which is the Monetary Reward Scheme for the benefit of the workers undergoing the skill upgradation training programme. The Scheme operation, Qualification Packs and the definition of the Occupational Standards was spelt out by them. They also explained the Certification mechanism for each operation for the Tannery, Leather Goods and Footwear units. The Training Modules for improving the worker skill sets were detailed along with the training areas like Technical Skills, Soft Skills and Health and Safety training. Their presentation was followed by a interactive session of questions and answers with the industry members present.

Shri R Chandrasekaran, CYRET Technologies, Chennai then gave a presentation on "ERP Solutions for the Leather Sector." He said that these softwares were based on the LD Edwards and Oracle based platforms and were currently being implemented in leading Indian factories. He highlighted the Challenges within the leather Industry vis-à-vis technological Barriers, Economical Barriers, Demand for

timely delivery, Tighter focus on Working Capital Efficiency and ensuring supply to global markets while facing competition from Europe and China.

He also gave an end to end process overview for the Leather as well as the Footwear sectors and presented solutions in improving the operational efficiency in these areas by pointing out the Challenges, the Pain areas and finally presenting solutions addressing these issues.

He concluded by saying that their softwares are an effective business solution that can aid in enhancing performance, cut down on production costs and at the same time keep the consumers content.



Team CSIR-CLRI then initiated the “**Technology and Trend**” presentations with an overview of the “Children's Footwear” project by **Dr BN Das, Chief Scientist, CSIR-CLRI** who explained the rationale behind the Science and Technology Revolution in Leather with a Green Touch (STRAIT) project currently being implemented by CSIR-CLRI.

Dr R Aravindhan, CSIR-CLRI then spoke on the “Development of Leathers for Children's Footwear.” He highlighted the special needs of leathers for Children's footwear which have to be softer, comfortable and durable while at the same time being skin-friendly and devoid of toxic substances.

He touched on the strategies adopted like Cleaner pretanning – employing enzymes for avoiding toxic chemicals like sulphide less chrome or chrome free tanning systems, Modified post tanning process in order to achieve improved softness without affecting the requirements of upper leather and Post tanning chemicals devoid of restricted substances like formaldehyde, heavy metals, APE's and Chlorinated phenols.

He also presented the results of the various Tanning operations carried out and stated that the Aluminium silicate tanned leather with the optimized post tanning process was the best for the fabrication of children shoes. He concluded by presenting that the Way Forward was in developing Eco-friendly and special finishing techniques and the Development of lining leather to be used in children shoe fabrication.



Shri Gautham G and Shri Rajan Jebasingh, CSIR-CLRI then made a joint presentation on **“Differential Sizing for the growing feet: Children Shoes – A New Approach.”** They explained as to how the high growth rate of children's feet necessitates the need for use of correct fitting 'lasts' to accommodate the growing feet and added that to gather reliable foot dimensions of children an Anthropometric survey was necessary to obtain accurate information on foot dimensions of children. The details of the Foot Survey of 430 school children in the age group 6-10 years were spelt out and it was explained how the foot data were “DIGITALLY CAPTURED” using “3D Foot Scanning” technique.



The finer points of the Statistical Analysis of the data done for “grouping” of the foot dimensions and process of arriving at the five ‘cluster groups’ for children were also explained. They also described the process of deriving the ‘Last’ parameters for each of these groups and explained how the Modelling and Fabrication of the ‘LAST’ for ‘COMFORT Footwear for Children’ was carried out. The manufactured ‘LASTS” were also displayed and they concluded by welcoming the participation of the industry members in this endeavour.



Shri Md Sadiq, CSIR-CLRI commenced the 'Trend Presentation' by giving a detailed description of the contents of the 'MODEUROP Store-Check for SHOES & HANDBAGS for the Autumn Winter 14/15 season' and emphasized that the large number of images provided would help one to know the global styling in vogue as well as get a good knowledge of the Materials used.



Shri Sadiq then journeyed through the 'TAJ MODEUROP' – the Roundtable and Colour Club Meeting for the Spring Summer 2015 season which recently concluded in Agra and gave us a quick glance as to how the process of the selection of colours for the Spring Summer 2015 season was which comprised the Pre Selection, Review of A.W. 14/15, Colour Voting of Best Sellers for A.W. 14/15, Trend Presentation for S.S. 2015, Colour Selection and Colour Christening for the S.S. 2015 season. He said before talking about colours we have to talk about the materials because these are clearly in focus. He gave a brief overview of the MODEUROP Experts meeting at the Le Cuir and Lineapelle fairs to review the Colours. **Shri K Dayalan, CSIR-CLRI** demonstrated the Colour Card for the Autumn Winter 14/15 season and guided the audience through the various Colour Themes comprising the MODEUROP Colour Card for the Autumn Winter 2014/15 season.



The Best Sellers or the Top Selling Colours for the Autumn Winter season were then highlighted by Shri Md Sadiq as being Black Forest and Wine for the No.1 slot, Winter Turquoise and Asphalt for the No. 2 Slot and Night Blue and Mustang for the No. 3 slot. **Shri K Dayalan, Shri D Suresh Kumar and Shri R Jagdish, CSIR-CLRI** showcased the “TOP COLOURS” for the Autumn Winter 2014/15 season to the audience who were able to appreciate its significance first-hand and were enriched by the demonstration.



Shri Sadiq then underlined the The themes and colours conceived for the S/S 15 season and said that they are multi-faceted and full of excitement even though they may cause some confusion at first glance. He explained the thought process behind the the three colour groups Logical, Emtional and Natural. He also gave a background of the Indian presentation at the "TAJ MODEUROP" which was titled "Wah! TAJ" and explained how 513 Leather/ Colour proposals from 18 Indian Tanneries were presented in various textures resulting in 17 out of 21 Leather Colours chosen as MODEUROP for the Shoes and Accessories and 7 out of 9 Leather Colours chosen as MODEUROP for the Leather Garments categories featuring from Indian proposals and profusely thanked the Tanners.

Shri Sadiq also graciously lauded the synergy and support of CLE, ISF and IFLMEA and the co-sponsors of the MODEUROP endeavour and concluded his presentation with a short video clip capturing the essence and flavour of the "TAJ MODEUROP" endeavour in Agra from 14th to 16th November 2013, which was highly appreciated by the audience.

Team CSIR-CLRI THANKED the Council of Leather Exports, the Indian Shoe Federation and the South India Tanners and Dealers Association (SITDA) for organizing the Multi-Sector presentation seminar and giving CSIR-CLRI the opportunity to make "Technology and Trend" presentations at this event.



Shri Fayaz Ahmed, CLE then made a presentation on the "IDLS Scheme" which he said provides investment grant for modernization, technology up gradation and capacity expansion in all segments of the leather industry. He spoke in depth and explained to the industry members about the Eligibility for this scheme, Financial Assistance available, The Implementation arrangements and the Project Monitoring and Evaluation mechanism.

Shri Fayaz also explained about the Application Procedure and said that in the event of any doubt the CLE conducts an Awareness Programme for the IDLS project at the CLE office every Wednesday and the members were welcome to come and get their doubts clarified. The members were enthused by this presentation and showed their keenness through a thoroughly interactive session after the presentation.

Shri CM Zafarullah, Managing Director, RANITEC CETP proposed the 'Vote of Thanks.' He thanked the Council for Leather Exports for choosing Ranipet as the venue for the seminar and expressed his gratitude to the Regional Chairman (SR) Shri PR Aqeel Ahmed, CLE and the Executive Director, CLE Shri R Ramesh Kumar, IAS for their gesture. He also thanked Shri K Abdul Sattar Kahn, Regional Director (SR), CLE and his team for their fine co-ordination in organizing this seminar. He also Thanked Shri KR Vijayan, President, Indian Shoe Federation for his initiative in organizing this seminar so successfully which would benefit the industry members from this region greatly.



Shri Zafarullah profusely thanked Team CSIR-CLRI for their presentations and said that the industry has always banked on CSIR-CLRI over the last sixty years. They have been very helpful to guide the industry and have been pillars of support in times of adversity for the industry. He stated that the presentations made today by CSIR-CLRI very useful and the industry gained a very useful insight on how colours are selected globally.

He also emphasized that Skill Development and Productivity are vital for the growth of a company and in this light the presentations on the 'National Skill Certification Scheme' and the 'IDLS' were very useful and thanked the Leather Sector Skill Council and CLE for their presentations.

He thanked the Executive Director in-charge of the ISF for the smooth conduct of the event and thanked all the members of the industry for their presence in large numbers and for their active participation.

The Seminar concluded with Lunch.

Post Lunch Visit to RANITEC CETP



The Teams from CLE, ISF and CSIR-CLRI were then conducted around the RANITEC CETP by Shri Ramesh Prasad, Chairman, RANITEC CETP and Shri CM Zafarullah, Managing Director, RANITEC CETP. They were exposed to the latest technologies in the Primary, Secondary and Tertiary treatment of wastewater and shown how Zero Liquid Discharge (ZLD) can be obtained.



Shri Sivakumar, Manager, RANITEC showcased the various stages in the treatment process and explained about the Aeration Tanks, Reactivation Clarifiers, RO Process and the Evaporation process. The visit was indeed an eye-opener and made us proud that we have such an excellent and efficient system in place.

PHOTO-GALLERY



